Private & Confidential



FACULTY OF HOSPITALITY AND TOURISM SCHOOL OF TOURISM

FINAL EXAMINATION

	_															
Student ID (in Figures)	:															
Student ID (in Words)	:															
Course Code & Name Trimester & Year Lecturer/Examiner Duration	: : : : :	EVE2013 – EVENT RISK MANAGEMENT January – April 2022 Liyana Shamimi Mohamed Kamil 3 Hours														

INSTRUCTONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART A (60 marks) : Answer all SIX (6) short answer questions. Answers are to be written

in the Answer Booklet provided.

PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the

Answer Booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

<u>WARNING:</u> The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: **SHORT ANSWER QUESTIONS (60 marks)** INSTRUCTION(S): There are SIX (6) short answer questions. Answer all questions in the Answer Booklet(s) provided. Question 1 Security of event is to protect the harmony of the event and the assets of the event organization using a variety of tactics. Explain FIVE (5) elements of security planning to be implemented in order to mitigate the risk of security. (10 marks) Answer: Question 2 Suggest FOUR (4) measures that an Event Manager need to take when dealing with lost child during crowded festival. (8 marks) Answer: **Question 3** Describe SIX (6) guides to conduct event risk management. (12 marks) Answer: **Question 4** Risk management plan articulates the framework for proactively dealing with uncertainties. Describe FIVE (5) benefits of proactive risk planning. (10 marks) Answer: **Question 5** To reduce event violation, permits and licenses need be. Discuss FIVE (5) types of liabilities that often covered for events. (10 marks) Answer: Question 6: As an occupier of premises, you and your organization are responsible for the safety of those attending the event. Justify FIVE (5) extra precautions issues that should be considered when

(10 marks)

organizing events.

Answer:

PART B: ESSAY QUESTION (40 marks)
INSTRUCTION: There are TWO (2) essay questions.

Answer the questions in the Answer Booklet (s) provided.

CHITTAGONG, Bangladesh - A stampede by thousands of poor villagers outside the home of a businessman distributing alms ahead of Ramadan killed at least 10 women and injured about 50 people, police in southeast Bangladesh said. The stampede began after people jostled to collect clothes and other items at the residence of the owner of a steel mill, said police official Rafiqul Alam in the district of Chittagong, about 260 km from Dhaka.

(Excerpt from Reuters)

Question 1:

Analyze **FOUR (4)** factors to consider in planning the movement of the villagers.

(20 marks)

Answer:

Question 2:

Effective crowd management helps to ensure the safety of those at an event. The consequences of a poorly managed crowd can be disastrous. Discuss factors that can be implemented to control spectators during a crowded festival event.

(20 marks)

Answer:

END OF EXAM PAPER